

# The Ultimate Buyer's Guide to **MEDICAL ALERT SYSTEMS**



Security for **SENIORS**  
Peace of Mind for **FAMILIES**

# THE DECISION

Waiting until after an emergency to get a medical alert device can be a costly mistake. For seniors - especially those living alone or with health concerns - having immediate access to help can make all the difference in a crisis. Whether it's a fall, sudden illness, or other medical emergency, a reliable medical alert system ensures fast response times and peace of mind for both seniors and their families. Even active individuals can benefit from mobile options with GPS tracking for safety on the go. To top it off, both the family and the senior will have peace of mind knowing that help is just a button press away. What is the best time to invest in a medical alert device? Before it's needed.



## THE STEP BY STEP GUIDE

*Walk through the step-by-step guide to help you choose the best system for your needs*



1

### Assess the Need

Do they live alone or spend significant time alone? Have a history of falls or a medical condition? Need easy access to help?

2

### Choose the Type of System

 **Home-Based** – Best for those who spend most time at home  
 **Mobile/GPS** – Best for active seniors or those who may wander

3

### Consider Key Features

✓ Accurate Fall Detection (Automatic alerts after a fall)?  
 ✓ GPS Tracking? ✓ Waterproof? ✓ Two-Way Communication?


4

### Compare Pricing & Plans

\$ What is the upfront cost vs. monthly fees?  
 Is there a long-term contract or cancellation fees?

5

### Purchase & Set Up

 Call and order the device  
 ✓ Test the emergency button



# WHY BEDFORD

If it is time to get a medical alert device, the best option is Bedford Medical Alert. Bedford is not just providing a service – we’re protecting what matters most. As a 100% Canadian-owned and operated family business, we offer generations of experience bringing the best life safety systems to Canadians. Our focus on advanced technology, exceptional customer service, and a deep understanding of family values makes us the trusted choice for medical alarm systems across Canada.





# HOW IT WORKS



01

## Push the button

Press the button in an emergency to connect instantly to one of our 24/7 Canadian Monitoring Centers.



02

## Immediate Response

Assistance is dispatched immediately if you can't respond when our professional operator speaks with you through your device.

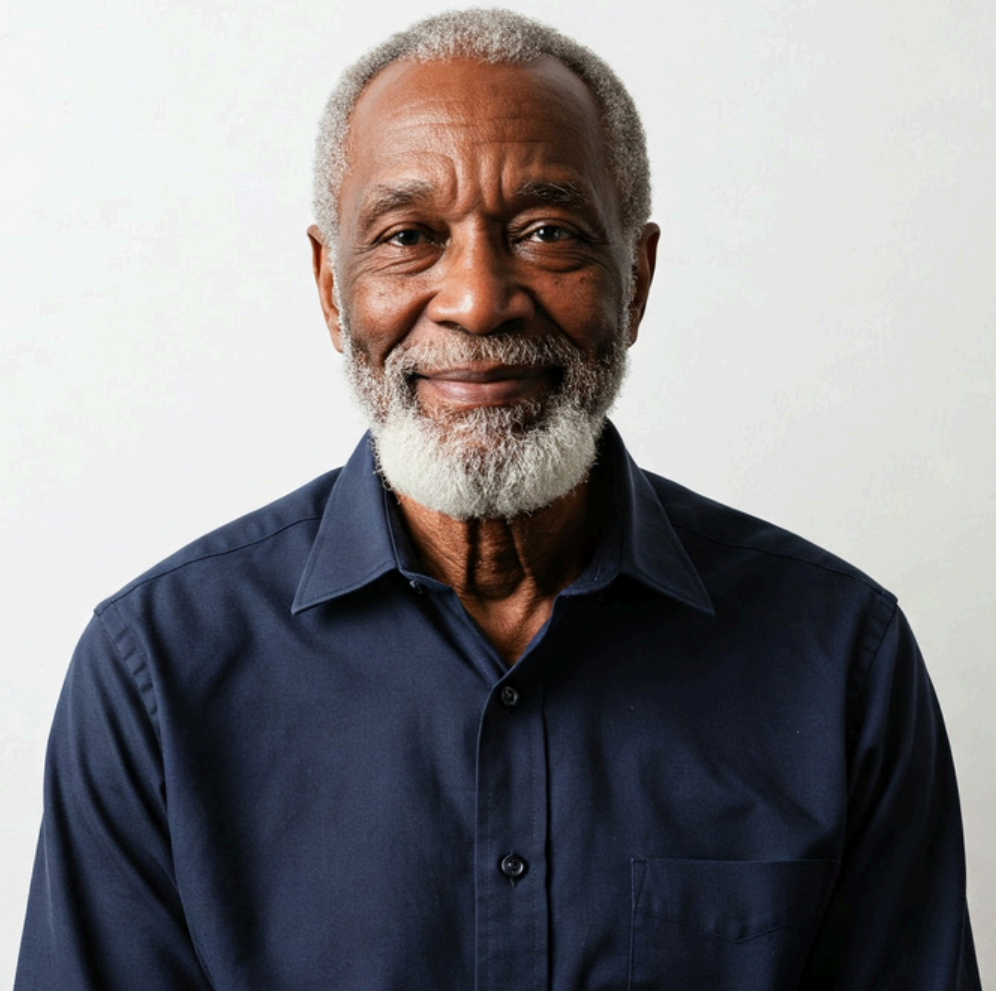


03

## Help Is on the Way

Help is sent immediately and emergency contacts are notified. Peace of mind for you and your family!





# THE FACTS

Statistics from the Canadian Government show that falls are a major health concern in this country, an issue that is worsening as we age. The faster we get help after a fall, the quicker we recover. That's why a medical alert system can save your life during a winter walk outdoors or when walking to get a glass of water at nighttime.



**111%**

In Canada from 2001-2019, a 111% increase in fall-related mortality

**85%**

Falls are the cause of 85% of seniors' injury-related hospitalizations

**26%**

Medical alert systems can reduce hospital readmissions by up to 26%



Falls are the leading cause of injury among older Canadians



# THE HOME FREEDOM

Bedford Medical Alert's Home Freedom devices are monitored 24/7 by Bedford's highly acclaimed Canadian monitoring professionals. They are designed to provide for enhanced safety and independence within the home and yard. The device features 2-way voice communication with a highly sensitive microphone, allowing users to communicate clearly with Bedford's monitoring team. The pendants are waterproof and have some of the best range ratings in the industry, up to 800 feet, typically covering a garage and yard. The unit is compatible with regular wire phone lines and telephone modems from Rogers, Bell, Cogeco etc. One device can have more than one pendant so that a couple living together can be protected with one system.

- **Monitored 24/7 by Canada's Leading Professionals**
- **Fall Detection Option**
- **Waterproof Wearables. No Need to Change a Battery**
- **Up to 800 Feet range from Base, typically covering the Garage and Yard**



- **No Long-term Contracts or hidden fees**
- **Works with virtually all types of landlines**
- **80 Hours Backup Battery**
- **2-Way Voice Communication**

**BEST 2-WAY COMMUNICATION**



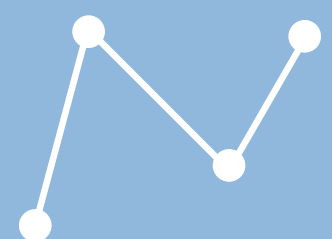
**HIGH RANGE SPEAKER**



**85X MICROPHONE AMPLIFICATION**



**WORKS WITH YOUR LANDLINE**





# THE GO FREEDOM

Ensuring the safety and well-being of seniors, especially those living alone or with health concerns, is paramount. Bedford Medical Alert's Go Freedom devices are specifically designed to provide enhanced safety and independence both within the home and on the go. These devices feature 24/7 monitoring (All-Canadian), 2-way voice communication, and can be worn in the bath or shower. They also offer GPS (+ Multi-mode) location services allowing family members and caregivers to actively monitor a user's location virtually anywhere in Canada. With the press of a button or the detection of a fall, help is always within reach.



- 2-Way from the Device
- Industry Leading Size/ Weight to Battery Ratios
- Fall Detection Option
- Highly Water Resistant
- Use Anywhere in Canada
- Up to 2 Days of Battery life per charge
- Active Location On-demand with the Pendant or from Bedford's App
- Exclusive Bedford App (iOS and Android)



BEST 2-WAY COMMUNICATION



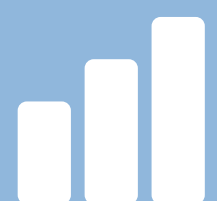
HIGH RANGE SPEAKER



GPS, WIFI AND NETWORK LOCATION



WORKS ON LTE NETWORK





# LET'S COMPARE

Choosing the right medical alert device is crucial for seniors' safety. Our comparison guide simplifies this process, highlighting key features like fall detection, two-way communication, and mobile capabilities. This will help you make an informed decision that ensures peace of mind for both seniors and their families.



	HOME FREEDOM	GO FREEDOM	COMPETITOR A	COMPETITOR B
100% Canadian 	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Dedicated Medical Alert Company	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2-Way Voice Communication	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Waterproof or IP67 Water Resistant	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Automatic Fall Detection Sensors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Compatible with Cellular Technology	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Monitored 24/7 - 365 Days a Year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Service 24/7 - 365 Days a Year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
App for Tracking	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



# THE QUESTIONS

It is okay to have questions. Medical alert devices can feel like a whole new world for many first-time users. This FAQ covers the most common questions to help you understand how these systems work, what features to look for, and how to choose the best option for your needs. Here, you'll find clear and fair answers to make your decision easier.



## **Is there a contract?**

Bedford has a minimum commitment of 3 months and you will NOT be required to sign a long-term contract, which makes Bedford more flexible than other providers. Be careful to look out for hidden locked-in contract terms, cancellation fees, and fees requiring you to pay to ship back a device after use.

## **How do I get this setup?**

Once you sign up with Bedford Medical Alert as a subscriber, we will work to create your customized care plan and emergency protocol and provide you with one of our wearable medical alert devices. We will help you to find the one that best fits your needs.

## **My home does not have wi-fi, is this a problem?**

Bedford's medical alert devices do not require wi-fi to work.

## **Why do I need a medical alert device? Can't I just use my cell phone to call 911 in an emergency?**

A medical alert device provides immediate assistance at the push of a button or the detection of a fall, even if you're unable to speak. Bedford gets you help faster.

## **Will I pay more if I use the service more?**

No, you will not incur additional charges based on usage.

## **Can the system go with me if I move or am on vacation?**

Yes, our systems can move with you and we are happy to help facilitate this. Be sure to let us know when you plan on moving so that we can ensure we have accurate emergency response information in your personalized care profile.

## **Why would I choose Bedford over others?**

First, ask your social worker, your OT, or your nurse - those who have seen our services in action. Bedford receives the best referrals from Canadian Clinicians and is part of our community supporting hospitals and rehab clinics. The best companies are dedicated to this service and are owned and operate here in Canada. Cheapest is not always the best when your life depends on it.



CALL FOR A FREE ASSESSMENT  
**1-888-755-3055**



**Trusted Care at Your Fingertips**  
All-Canadian, Bedford serves all of Canada

